Email #1 Title: **Fundraiser Announcement**

**Subject Line:** Please Support Our Fundraiser for [Org name and Group name]!

**Email Content:**

Announcing the start of our GreatMoods Fundraiser to raise support for our group’s needs!   
  
Shop at the Online GreatMoods Mall from our Website and have each purchase shipped directly to anyone, anywhere, and anytime! There are products for everyone, and each purchase you make helps us reach our goal!  
  
Shop for birthdays, anniversaries, holidays, or simply for yourself. Find something for everyone at the GreatMoods Mall. Shopping for a great cause has never been so much fun!

Thank you for your support!

To start shopping now to support our fundraiser, please click this link:

Email #2 Title: **Fundraiser Reminder**

**Subject Line:** Please Remember to Shop at the GreatMoods Mall!

**Email Content:**

Please support our GreatMoods Fundraiser by shopping at the online GreatMoods Mall!  
There is something for everyone at the GreatMoods Mall, and every purchase you make is shipped directly to anyone, anywhere, and anytime!

Each purchase you make is a step closer to helping us reach our fundraising goal!

Keep looking on the GreatMoods Mall for awesome things to buy for both yourself and your friends and family!  
  
Did you know that one of the things you can do is check our fundraising progress to see how it’s going? In this way, you know what we have done so far and how much we have left to fundraise!

Thank you for helping us reach our goals!

Start shopping now to support our fundraiser by clicking this link:

Email #3 Title: **End of Fundraiser**

**Subject Line:** Thank You for Supporting Our GreatMoods Fundraiser!

**Email Content:**

Our fundraiser has come to an end! We’d like to thank you again for using GreatMoods to help us fundraise. We are happy with our fundraiser’s success, and a lot of it is thanks to you!

Because we found so much success with this fundraiser, we would encourage you to use the GreatMoods Program in future fundraisers for your own groups and organizations. They are so great about working with you, and it is sure to be a good fundraiser!

Thank you for your support during this fundraising time! We are so happy that this fundraising has gone so well thanks to all your help!

To see how much we raised, please click this link: